

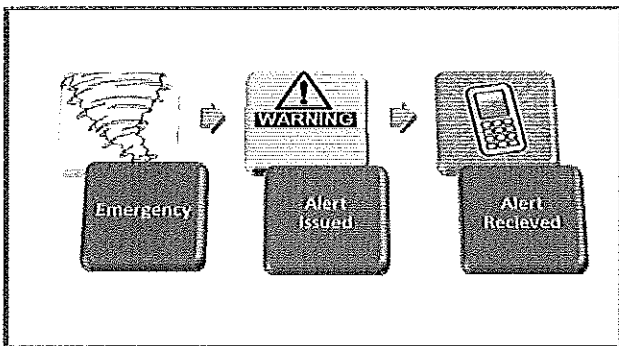
BAY Alerts emergency messaging notification system

Is designed to instantly reach cell phones, other mobile devices and land lines when urgent information needs to be communicated.

Depending upon the type of emergency, a message will be sent to the mobile number, email and/or land line phone number registered with the system.

Register today at:
www.baycounty-mi.gov

You must register to take advantage of this important notification service.



**Bay County 9-1-1
Central Dispatch**



BAY Alerts Frequently Asked Questions

How do I register?

Bay County Residents can register by going to www.baycounty-mi.gov and entering your mobile number(s) and/or email address. You will receive a text confirming that you have opted into the alert system to receive emergency notifications.

Can I register via text?

Yes. You can register from your cell phone. Text BAY Alerts to 69310. You must remove all signatures and other texts in the body of your message. You will receive a confirmation message letting you know you have been signed up to receive BAY Alerts.

How will I know when a text or phone call is from BAY Alerts?

Your BAY Alerts text messages will come to you from the number 69310 and phone calls will come from (989)895-2081. Program these numbers as "BAY Alerts" in your phone. That way, you will know when a message is from BAY Alerts.

What type of alerts will I receive?

You will receive emergency notifications such as tornado warnings, shelter-in-place and evacuation requests. If you choose, you may also receive weather advisories, road closures and other general information.

Does BAY Alerts cost anything to use?

There is no cost for the BAY Alerts service; however, your cell phone carrier might charge you to receive text messages and phone calls, so please check your plan.

Will all cell phone carriers deliver BAY Alerts messages?

Yes.

Will I receive ads or SPAM on my phone or email?

No.

I don't use text messages. Can I receive BAY Alerts by email or landline telephone?

Yes.

Can I unsubscribe from BAY Alerts?

Yes, text the word "STOP" to 69310.

Who do I contact if I have any further questions?

Bay County Emergency Management (989) 895-4112